Creative Metier
COMMUNITY OF LEADERS

Welcome to the Creative Metier Community of Leaders

Welcome to the first edition of our monthly Community of Leaders newsletter! Our community includes socially committed senior leaders and CEOs like you, all driven by a common goal: to make a positive impact in the world.

Our mission: Making it easier for leaders to change the world

We believe that transformative leadership begins from within. As leaders, your ability to enact meaningful change, both in your team and out in the world, starts with a deep understanding of who you are as a leader: your values, vision, purpose, strengths and skills.

Each newsletter will harness the knowledge and experience of the Creative Metier team, with questions, insights, tools and stories to deepen the foundations of your leadership, making it easier for you to change the world.

What to expect:

- Monthly newsletters focussing on core leadership attributes and skills
- Monthly private Q&A podcast where you can submit your questions to be answered by the Creative Metier team
- Practical tips and for personal and leadership growth
- Stories of successful leaders who are making a difference
- Opportunities to interact, share, and learn from each other

We're excited to bring the Community to life and to support you in achieving your goals!

This month we focus on values, read on to understand why they are critical as a leader and for coaching questions to prompt your thinking.

Your Values as a Leader

Your values are the fundamental beliefs and principles that motivate and guide you in all that you do. They are the core of who you are, influencing how you think and behave, how you interact with others, the choices you make, and how you perceive the world.

As a leader, understanding and living your values is your compass.

Our experience shows that embodying a clear set of values has a positive impact for you as a leader, your team and the achievement of your ambitions.

Being clear about your values will:

- Set the framework for your authentic leadership
- Engender a clear sense of purpose for you and your team
- Build integrity, trust and credibility through consistency of action
- Support decision making by reducing ambiguity
- Provide a model of leadership and behaviours for others to adopt
- Develop a positive team culture where people align around values
- Enable you to identify where values clashes cause conflict

When you lead with clear, consistent values, you establish a strong foundation that ripples out to every level of the team, fostering alignment and unity.

The ripples cultivate a positive culture that inspires your team to uphold the same standards, moving your organisation towards its goals with integrity and purpose.

Through our coaching we see the immense value of connecting with your values and checking in regularly to inform your leadership style. When our coachees engage with their values things fall into place, they gain a new perspective on their situation, and make sustainable and aligned decisions.

Deepen Your Thinking

Set aside some time to build your self awareness and explore your values and how they underpin your leadership. Use these coaching questions to prompt your thinking:

1. What are your three most important values?

2. What does it look like to embody these values in your work and life?

3. How do you know when you are in alignment with your values?

4. How do you know when you are out of alignment with your values?

5. What do you notice? What action will you take?

Submit Your Question

Each month we provide an opportunity to anonymously submit your questions on the leadership topic. Click the button below to **send us your question by 18 June**, we will record the answers and publish the private community podcast on 25 June.

Submit your question

Explore More on Values

Short read: How to find your values and why it matters

Short read: Discovering Your Authentic Leadership

Long read: Authentic Leadership - Bill George

Long read: On Purpose - Steve Chamberlain

Listen: Discover Your Values with Bukky Yusuf

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Executive Coaching

Network Diagnostic

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